

Prudential Network Realty Press Release

January 31, 2008

CAROL HILL INSTALLED AS 2008 NEFAR TREASURER

JACKSONVILLE, Florida – Prudential Network Realty Senior Vice President of Real Estate Operations Carol Hill was inducted as the Northeast Florida Association of Realtor’s (NEFAR) 2008 Treasurer at the organization’s recent installation and awards gala. During the event, Hill also received one of NEFAR’s most notable distinctions – recognition in its distinguished Circle of Honor.

“NEFAR now has one of the area’s brightest and most capable professionals overseeing its financials and we congratulate Carol on all the outstanding work she is doing for this important organization,” said Linda Sherrer, founder, president and CEO of Prudential Network Realty.

As NEFAR’s treasurer, Hill will oversee the financials for the association and serve as chairperson for NEFAR’s budget and finance committee. This is the second year Hill has served the organization in this role. NEFAR is headquartered in Jacksonville and includes more than 7,000 Realtor members in Duval, St. Johns, Clay and Putnam counties.

Reflecting NEFAR’s 2008 theme of Reaching for the Stars, Hill and the other three incoming officers wore authentic NASA flight suits to the event, staged in mid-



Carol Hill, vice president of real estate operations, Prudential Network Realty

January at the Jacksonville Marriott. The gala featured celestial and NASA-themed decorations and included a script punctuated with colorful spaceflight terms.

Another highlight of the evening was Carol's receipt of NEFAR's Circle of Honor award. The award recognizes a member for many years of exceptional service and contributions to the community, state and real estate profession.

Hill has worked with Prudential Network Realty since 1989 and helps oversee many of the company's internal and external functions from legal matters to overseeing operations for the entire company. She is active with NEFAR and the Florida Association of Realtors, having spent three years as the chairperson for NEFAR's community affairs committee, and an active participant in the group's Realtor's Ramp-it-Up and Paint the Town programs in partnership with the Housing Partnership of Northeast Florida. Hill is a director of the Florida Association of Realtors and also supports HabiJax and Make A Difference Day.

Prudential Network Realty is an independently owned and operated franchise of the Prudential Real Estate Affiliates, Inc., one of the largest real estate brokerage franchise networks in North America. There are approximately 2,000 franchise offices and over 64,000 sales professionals in the franchise network in the United States and Canada. Prudential Network Realty currently ranks in the top 1 percent of all Prudential Real Estate Affiliate offices nationwide.

Since 1988, Founder, President and CEO Linda H. Sherrer has led a team of over 325 real estate professionals in seven branch offices in the buying and selling of residential property throughout Northeast Florida. The company had sales of more than \$1 billion in 2005.