

# Your Home Deserves *Exceptional* Marketing



Trust your Prudential Northwest Properties real estate professionals to utilize the most innovative marketing techniques to showcase your home to prospective buyers. We offer hundreds of distinctive online, print and multimedia tools to provide maximum exposure for your home and truly set it apart from the rest. These are just some of the products that may be employed to market your property.



## Web Commercials

Our clients love this unique approach to marketing. Each commercial is themed to match other print or multimedia pieces, creating a distinctive marketing

package for your special property. The commercials offer one-click online access, quickly conveying a lifestyle appeal to prospective buyers.

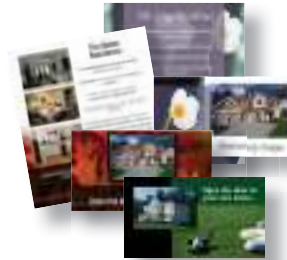
## Virtual Tours

Award-winning designs create gorgeous virtual tours to show off your home at its best, 24 hours a day.



## Slideshows

Beautiful slideshows allow still images of your property to move like video and feature music and graceful transitions, giving each image a subtle elegance.



## Property Cards

These distinctive marketing pieces are the size of business cards, and feature a prominent photo of your property on the front cover and ample room inside for property details and additional images.

## Flyers & Postcards

Prudential Northwest Properties' professionally designed single-sided flyers, double-sided flyers and postcards feature an array of distinctive designs to showcase your home in unique style.



## Brochures

From tri-fold styles to elegant showpiece tabloid sizes, our first-class brochures are sure to impress. These pieces are perfect for promoting special properties.

These impressive marketing tools are terrific for showcasing residential developments as well as single family homes, allowing prospective buyers to experience the lifestyle in a community even before construction begins.

**Prudential Northwest Properties delivers the most innovative marketing solutions available to distinguish your home in the marketplace.**

**Why settle for less than the best?**



the future of real estate. Now.